



Success Story Template: Peter Rehova and Karoly Szentirmay

Period of Exchange: 01-07-2020 - 31-12-2020

Duration of exchange: 6 months

**PICTURE OF NE**



**NEW ENTREPRENEUR - Peter Rehova**

Age: 27

Company NAME + Name of Business/webpage: Rehova Peter s.e.

Sector: Horticulture

Status: Start-up

Years of experience: 0.5

ONE SENTENCE THAT SUMMARISES YOUR EXPERIENCE as NE: "My Erasmus for Young Entrepreneurs period has been..." IF YOU ARE THE HIO, JUST ASK TO THE INCOMING NE



**PICTURE OF HE**  
(none available)

**HOST ENTREPRENEUR - Karoly Szentirmay**

Age: 41

Company NAME and webpage: Bio-trade Aps, <http://www.bio-trade.dk/>

Sector: Horticulture

Years of experience: 17

ONE SENTENCE THAT SUMMARISES YOUR EXPERIENCE as HE: "My Erasmus for Young Entrepreneurs period has been..." IF YOU ARE THE NIO, JUST ASK TO THE HOSTING HE

**PICTURE TOGETHER**  
(none available)

1. Specific Activity/Sector of the exchange

Agricultural, forestry, horticultural, aquacultural and apicultural products and services

2. Brief introduction (max. 1000 characters)

Karoly Szentirmay holds a Masters' degree in agriculture and is the founder of Bio-Trade, a company in the field of nature preservation. He loves to be outdoors working on projects that take him to different places. When he was contacted about a potential cooperation by Peter Rehova, a Hungarian gardener with the same passions, he was convinced that they were a good match. As a host, Karly would get the opportunity to contribute to the development of a fellow entrepreneur in his field; a cooperation, which he expected would also benefit his own company.

3. Activities undertaken (max. 1000 characters)



During the exchange, Peter travelled a lot for projects and had the opportunity to delve into new areas and hands on processes of horticulture. He produced descriptions of various work processes, safety guidelines and projects. Furthermore, he learned new methods for gardening, silviculture, which secures high quality timber production and environmental protection. On the business side, Peter gained new insight into searching for new partners and building customer relationships. He was also faced with everyday problems that may occur in a company and how to manage these.

In 2019, Peter Rehova started his own business within the field of gardening after having worked as a gardener in Denmark. He has studied horticulture, a field on the rise in Hungary, and plans to expand his company with 3-4 employees, when the time is right. He thinks that his exchange at Bio-Trade has been successful. With a lot of local contacts and new knowledge of the processes of governmental and municipal nature preservation projects, Peter returns to Hungary with a set of new perspectives on his start-up.

#### 4. Benefits achieved (max. 1000 characters)

Karoly has found it very satisfying to teach Peter, a representative of the next generation of entrepreneurs, some tricks of the trade. Karoly would definitely be willing to participate as a host again if the candidate is right; the drive and motivation of the visiting entrepreneur is key to a successful cooperation.

#### Results achieved thanks to the exchange \*

Fill in all applicable fields.

These fields will be highlighted in the success story overview. The ones that are blank will not be displayed.

Number of companies created

Number of contacts created

Increased turnover for NE €

Increased turnover for HE €

New jobs created for NE:

New jobs created for HE:

Number of new cooperation contracts signed:

Expanding markets - number of new countries covered (NE) (please list):

Expanding markets - number of new countries covered (HE) (please list):



## Erasmus for Young Entrepreneurs

- Quotation regarding the experience (NE - max. 300 characters):

- Quotation regarding the experience (HE - max. 300 characters):

“10 % for the experience and 90 % for the business insight. That is the value of EYE.” Karoly